

BE YOUR OWN BOSS

Jurgita Jakubaukaitė

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29 years old

Education: Bachelor
of Architecture

Situation before
owner started
business:
unemployed

The owners of
unusual design
studio “Absurdo
idėjos”

Established in 2007



Website: www.absurdoidejos.lt

- Opened the first open workshop in Vilnius, where most of the items are being made of recycled materials.
- Everyday are being made unusual design experiments with jewelry, accessories, interior design, furniture, decorative items.
- Probably the most important result is that this design studio is still working successfully, products are evolving, and the number of visitors and customers is still growing.
- Started with jewelry, today “Absurdo idejos” can offer different designs of furniture, lighting. Together with partners, non-traditional home project is being developed.
- It is planned to develop design studio to a medium-sized exporting production company. “Absurdo idejos” is searching for customers abroad, local producers who work with unusual materials.
- The owner of design studio have tried many different spheres of activities. Jurgita gained knowledge in service, trade, production and even business development.
- The idea of “Absurdo idejos” isn’t only business, but it is also a kind of social project, promoting unusual way of living and also encouraging Lithuanians to start their own business.
- “Absurdo idejos” support development of various other business and design ideas. The owners of the company foreseen, that future entrepreneur will feel a matter of prestige helping other to develop their business.

